



## Central Pennsylvania Coalition United To Fight Cancer, CATALYST

### 29th Annual Loving Souls and Sweethearts Cancer Education and Chronic Disease Conference

Saturday, February 22, 2025

#### 2025 Sponsorship, Ad & Vendor Opportunities

**Deadline: November 15, 2024**

**Go to [www.CATALYSTPA.org](http://www.CATALYSTPA.org)**

#### **Gold Sponsor (\$4000)**

- Full Page ad on the Front Inside cover of the booklet
- Your Company Banner displayed in a prominent area
- Opportunity to speak during Conference
- Reserved Corporate table
- Recognition on the program and on the website
- 4 complimentary conference registrations
- Table in the vendor area
- Your Promotional items given to all participants
- Company logo displayed on conference slideshow

#### **Silver Sponsor (\$3000)**

- Full Page ad on the back inside cover of the booklet
- Your Company Banner displayed in a prominent area
- Reserved Corporate table
- Recognition on the program and on the website
- 3 complimentary conference registrations
- Table in the vendor area
- Your promotional items given to all participants
- Company logo displayed on preconference slideshow

#### **Red Sponsor (\$2000)**

- Half Page ad in the booklet
- Recognition in the program and on the website
- 2 complimentary conference registrations
- Table in the vendor area
- Company logo displayed on preconference slideshow



#### Organizational/Personal Program Ad

#### **CANCER Survivor RIBBON SPONSOR (\$500)**

Lavender – All Cancers  
Kelly Green – Kidney Cancer  
Plum – Honors Caregivers  
Lime – Lymphoma Cancer  
Peach – Uterine Cancer  
Pink – Breast Cancer  
Purple – Pancreatic Cancer

Black – Melanoma Cancer  
Blue – Prostate Cancer  
Yellow – Bladder Cancer  
Teal – Ovarian Cancer  
Teal/White – Cervical Cancer  
Gold – Childhood Cancer  
Orange – Leukemia

Burgandy – Myeloma Cancer  
Emerald Green – Liver Cancer  
Gray – Brain Cancer  
Clear – Lung Cancer  
Burgandy/Ivory – Head & Neck Cancer  
Dark Blue – Colon Cancer  
Periwinkle – Stomach Cancer

#### **Individual Contributors/Vendors**

Full Page Ad	\$400	Friend of CATALYST	\$50
Half Page Ad	\$200	In Loving Memory	\$25
Quarter Page Ad	\$100	CATALYST Couples Patron	\$15
Vendors – For Profit	\$50	CATALYST Individual Patron	\$10
Vendors – Non-Profit	Free		

For more information go to [www.catalystpa.org](http://www.catalystpa.org)